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FOR IMMEDIATE RELEASE

U Grok It® and Stratum Global™ Demonstrate TagNet™ for iOS at RFID Journal Live 2013

- STEAMBOAT SPRINGS, CO, April 26, 2013 -- [U Grok It, Inc.](#), creators of SmartPhone RFID, and [Stratum Global](#), a leading provider of RFID object management solutions are pleased to demonstrate TagNet for U Grok It, a first of its kind RFID asset management app for iOS, at RFID Journal Live 2013, the industry's largest trade show, happening in Orlando, FL April 30-May 2 2013.

U Grok It makes any iOS or Android device into a full featured UHF Gen 2 RFID system with a read range of 6'-10' (2-3m) up to 20' (7m) allowing RFID to break out of the supply chain to new markets and new applications.

TagNet from Stratum Global is a robust Enterprise RFID software solution suite that addresses all aspects of object visibility across multiple industries and business processes.

U Grok It and Stratum Global have partnered to provide two of the most popular TagNet AssetTrack modules - Physical Inventory (PI) and Inspection Reporting (IR) - for iOS devices with the U Grok It system, allowing customers to use their iPhones or iPads to perform rapid physical inventory counts, asset identification and field inspections.

"Our customers are eager to use their iOS devices with TagNet but need the U Grok It Reader to enable that RFID functionality in an easy to use, lightweight, affordable platform" said Alan Christensen, CTO of Stratum Global.

"Stratum Global recognized early on that U Grok It would help them satisfy their customers' demand for iOS support and to expand where their TagNet system can be used," said Carrie Requist, CEO of U Grok It. "Stratum Global was the first company to commit to writing commercial apps for U Grok It. Ours is a strong partnership that will deliver Smartphone RFID based solutions to a wide variety of industries."

If you are attending RFID Journal Live 2013, please come see Stratum Global's TagNet apps running with U Grok It at the U Grok It booth #109.

About U Grok It

U Grok It is Smartphone RFID that lets businesses manage a variety of applications via RFID using the Smartphones they are already standardizing on. U Grok It takes the standard UHF Gen 2 RFID that revolutionized the supply chain and makes it accessible and affordable for all businesses. U Grok It includes the grokker hardware that attaches to any iOS or Android device, the U Grok It application, cloud-based backend and development system that lets mobile developers

quickly and easily add RFID functionality to their products. U Grok It has offices in Steamboat Springs, CO and San Francisco, CA.

Product images, specifications, videos and management team head shots are available at the U Grok It website:
<http://ugrokit.com/press.html>

About Stratum Global

Stratum Global is a software solutions company that develops and markets TagNet™, a release supported, platform agnostic Radio Frequency Identification (RFID) solution suite. Stratum Global's sole business is RFID. Stratum Global or one of our Certified Partners provide complete implementation services including site surveys, hardware installation, enterprise integration, RFID tags, education and mentoring to support your total RFID solution. Regardless of your RFID initiatives, invest incrementally – scale your RFID solution as your business needs to. **“Start Small, Think Big.”** For more information, call below or visit www.stratumglobal.com

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